

Denim

Pinstripe corset, AGOLDE jeans in Addition and heels.



HAIR + MAKEUP



Smooth blowout with soft bends. Tuck one ear.

Same makeup all day: satin skin, soft brown eyes, light lashes, peach-rose cheek and nude-rose lip.

OUTFIT PIECES



STILLS Seated laptop. Walking. Overhead details. Warm smile. VIDEO Type, look up, stand.

Baddies Know AI: practical AI and community for women. Confident, stylish, approachable.

Vertical first, plus a few horizontal frames. Leave room for text. Bring laptop, charger, phone and outfits.

References: supplied wardrobe and pose boards; beauty: Pinterest / OURGOLD.

The Power Look

Pinstripe corset, matching trousers, blazer and heels.



HAIR + MAKEUP



Low bun, clean part, soft face-framing pieces.

Same makeup as Look 1.

OUTFIT PIECES



STILLS Campaign portrait. Seated laptop. Teaching gesture. Heels detail. VIDEO Blazer on and off. Spoken intro.

References: supplied wardrobe and pose boards; beauty: Pinterest / OURGOLD.